

## **Project Guidelines for– BBARO-Retail Operation**

### **Introduction:**

This guide will provide you all the information you need to know for developing a project dissertation. As the Project work is very important part of BBARO course curriculum, it has been marked for four credits.

### **The objectives of the BBARO course curriculum Project work are:**

- 1) To enable students to develop further the skills and knowledge gained on the course by applying them to the analysis of a specific retail business problem or issue, via a substantial piece of independent work carried out over an extended period.
- 2) Students should demonstrate proficiency in the design of a research project, application of appropriate research methods, collection and analysis of data, and presentation of results.

### **Criteria's for selecting the topic and organization:**

- a) **Elective subject:** Project can be undertaken in any of the following subjects
  - i. Supply chain management CA0003
  - ii. Merchandising CA0004
  - iii. Store operation CA0005
  - iv. Retail Cashiering CA0006
  - v. Retail Job knowledge CA0007 and
  - vi. Warehouse management CA0011
- b) **Originality:** Your project work must be carried out by yourself and original. You can certainly take ideas from else where, but be sure that you evolve them in the unique way to suit your project requirements.

- c) **Company specific:** the project work should be undertaken in a Retail store (not in franchise stores). The outcome of the project work should be useful to the organization or establishment.
- d) You must consult your internal guide or external guide in selection of the topic.
- e) You can do the Project in the organization where you are working / have worked / intend to work.
- f) It is good idea to link your project to your future plans. This will be a useful for your future job prospects and it will also demonstrate to your potential employers about your enthusiasm and knowledge.
- g) Remember that you have constraints of resources like time, monetary, infrastructure, so, it is necessary to complete your project within the specified constraints.